



April 25-26, 2020

2020 SPONSOR / VENDOR FORM

For sponsorship opportunities, contact vendor@calfestival.org

Form for vendors of goods & services only, not for food trucks (food trucks email: Connieande@aol.com)

Company Name: _____ Number of parking passes requested: _____
Contact Name: _____ Phone: _____
Address: _____ Email: _____
Address: _____ Website: _____
City: _____ State: _____ Zip: _____

Table with 2 columns: Sponsorship, Amount. Row 1: [x] Sponsorship, Amount. Row 2: Space Needed: _____, Amount.

Table with 2 columns: Vendor Spaces, Amount. Row 1: [x] Vendor Spaces, Amount. Row 2: End Cap/Big Rig spot (limited #), \$700. Row 3: 11' wide, \$200. Row 4: 22' wide, \$300. Row 5: Each Additional 11' \$100 -- #: _____, Amount.

Setup: Friday after 3:00 PM out by 6:00 PM or Saturday between 6:30 AM and 8:00 AM

Teardown: Saturday after 5:00 PM or anytime Sunday

Electricity/Internet: Access to electricity is limited. It is recommended that you bring a quiet portable generator if your display must have it. If you need wifi, you should bring your own hotspot too.

Tents/Tables/Chairs: EZ-Ups are recommended. We can provide tent rental info if you need something more substantial. A limited number of vendor spots are under an overhang (8' above ground) and may not need any additional covering. Please let us know if you need to rent tables and chairs.

I want under the overhang

I need tent/table/chair rental info

Insurance: Vendors may be required to carry commercial liability insurance and may be required to provide an insurance certificate. Information will follow after you register.

Policies: No Booth Splitting. Vendor banners are only permitted on the fence behind your booth, or the railing above your booth. Sponsors have priority on railing space. Only vendor/sponsor banners are permitted. Drones are strictly prohibited. Porsche dealerships may only participate at a sponsorship level.

Note: This is a Rain or Shine Event. The Fontana area is subject to very high winds. All booths and coverings must be securely tied down. No refunds for weather related issues.

Submit the following information via email by April 18, 2020 to: vendor@calfestival.org

Payment needed by April 18, 2020

- 1) This form, filled out.
2) Your logo for CFOS use, preferably as an .eps file.

- 1) Make checks payable to Zone 8 PCA
2) Send to:
Zone 8 PCA
c/o Linda Cobarrubias
PO Box 5766
Palm Springs, CA 92263
3) Please include this form with your check

Vendor agrees to abide by all Auto Club Speedway and Porsche Club Rules and Policies



Facing East



Facing West

Vendor Row area, showing the fenced side and the building side. For the fenced side, tents or EZ-Ups are highly recommended.



View under the overhang; the overhang is roughly 15 feet deep and has a ceiling height of 8 feet.

